

Endowment Committee Giving Approaches \$1 Million Mark

You don't have to look very far to realize the pride that Good Samaritan employees take in



their hospital. An example of this vibrant spirit is a group of employee volunteers called the Good Samaritan Endowment Committee.

In addition to their full time work responsibilities, members of the Endowment Committee take on the role of fundraisers in order to secure donations that can be used to make Good Samaritan and the communities served by the Medical Center a better place. Since its formation twenty years ago, the Endowment Committee has raised nearly \$1 million dollars to help patients receive the best care possible, and to help the community.

"The majority of our money is raised by our Money Tree Raffle and is donated directly to the hospital to support

Members of the Good Samaritan Endowment Committee include, from left to right, front row: Judy Magalhaes, Joanne O'Donnell, Liz Spearin, Dawn Gula, Chris Stillman, Linda Burke, Jim Berghelli and Donna Warner. Back row: Paul Overstreet, Liz Kramer, Bonnie Jefferson, Neal Nicholaides, Lisa Ruggiero and John Johnsen.

important clinical initiatives," states Jim Berghelli, Director of Clinical Integration, who along with Paul Overstreet, RN in the Emergency Department, started the endowment committee in 1989. "We have also given money to help with important issues such as supporting the Compassionate Care Fund at Good Samaritan and purchasing automated external defibrillators for several community schools," Berghelli said.

To date, the endowment committee has donated \$884,000 dollars from proceeds of the Money Tree Raffle, Country Fair and other fundraisers such as Red Sox ticket raffles. The group donated \$500,000 to support the capital campaign in 2002-2005 to build the cardiac catheterization lab and Moakley Center and plans to donate an additional \$500,000 to support the building of a new emergency department and campus modernization effort to ensure world-class care is delivered to patients.

"The efforts of the endowment committee are exemplary and say a lot about how our employees feel about working here," states Monique Aleman, Vice President of Development, Communications and Marketing. "We are grateful to Jim and his group for their leadership, passion and all they do to benefit our patients and our community."

To learn more about the Endowment Committee contact Jimmy Berghelli at 508-427-3413, or email lisa.ruggiero@caritaschristi.org.

Other members of the Good Samaritan Endowment Committee not pictured are: Beth Anderson, Debbie Barter, Marcus Beals, Frank Beverly, Mary Ann Doerr, Carla Fogaren, Arlene Gallo, Kevin Griffin, Thomas Hickey, Matthew Mason, Amanda Voysey, Bob Turgeon, Julianne Flammia, Diane Albertson, Lynn Zebzda, Darlene Gareri, Darlene McAuley, Susan Cunningham, Jennifer Kovalich, Julene Franco, Jean Cohenno.

Patients, Families & Employees Benefit from Caputo Pavilion Makeover

At the end of the hall on 3A, in the bustle of a busy medical surgical unit, lies a room where the feeling of home can be found.



Members of the Caputo family (above) gathered for the special event. Pictured from left to right are: Dr. Michael Atwill, Jean Caputo Williams, Carolyn Atwill, Marie Atwill, Carol Atwill, Stephen Atwill, and Louis Williams. Pictured at right: the Caputo Pavilion reception are, from left to right: Norma Twomey, Moira Nickrosz, Dr. Lester Nickrosz and Tobie Shapiro.

Cushing and Goddard Hospitals merged in 1993. When Joseph Ganley, father of Paula Keefe and Jean Caputo Williams (Dr. Caputo's widow) died in 1999, the daughters asked that in lieu of flowers, monies be donated in his memory to be used to renovate the Caputo Pavilion. The sisters worked with an interior decorator and Dawn Gula, Annual Program Officer at Good Samaritan, to update the furniture and décor. On September 16th a reception was held at Good Samaritan to celebrate the renovation and nearly 80 people, most of whom were donors to the Caputo fund, were on hand to mark the occasion and meet the medical center's new president, Steven Gordon.

"I want to thank everyone who donated in Ron's memory to create the Caputo Pavilion and to thank those who donated in memory of our father to make the renovations possible," said Caputo Williams, who is a member of the Good Samaritan Board of Trustees.

For information on how your gift can make a difference at Good Samaritan call Jeff Miller, CFRE, Director of Development at 508-427- 3414.

The Caputo Pavilion, named in honor of Dr. Ronald Caputo who practiced at the Goddard Memorial and Cardinal Cushing hospitals from 1968-1985, is a place where patients, families and employees can find respite. Shortly after losing his battle with cancer, Dr. Caputo's colleague and friend, Dr. Lester Nickrosz, organized a fundraising campaign to raise money to name a suite at Goddard Memorial in honor of Dr. Caputo. "Ron was an excellent physician, but even a better person," said Dr. Nickrosz. "He had a lot of friends who were happy to honor him with their contributions."

The room was moved to a new location at Good Samaritan when the Cardinal



88th Infantry Division Association Donation Aids Most Vulnerable Patients at Good Samaritan Medical Center



Frederic Lincoln makes a donation from the 88th Infantry Division Association to Good Samaritan President Steven Gordon.

The members of the 88th Infantry Division Association may have hung up their weapons long ago but their fighting spirit continues, this time as foot soldiers on the frontlines of healthcare for children.

Thanks to a \$7,000 donation from the 88th Infantry Division Association, infants who require round-the-clock-care in the Special Care Nursery- the smallest and most vulnerable patients at Good Samaritan Medical Center –will have some new equipment for caregivers to draw blood samples, examine their eyes and ears and help those with jaundice.

The donation was delivered by Frederic Lincoln, of Brockton, a former patient at Good Samaritan, and World War II veteran who served in Italy with the 88th Infantry, known as “The Blue Devils.”

“I had great care here,” Mr. Lincoln said. “I told everyone I knew about it.”

During the war, Mr. Lincoln intended to serve as a medic, but Uncle Sam had other plans for him. “I was handed a rifle and the captain said, ‘You’re in the infantry now.’”

In 1947, the 88th Infantry Division Association took up the mantle of assisting ill and disabled children, a mission that is still alive today. The donation to Good Samaritan will go far in assisting infants in the Special Care Nursery, said Director of Development Jeff Miller.

“We are very grateful for the support of the 88th Infantry Division Association,” Jeff said. “This donation will allow us to purchase some new equipment, including a new Bili-meter, to provide non-invasive assessment of children in our Level II nursery.

“We are still looking for funding of \$3,500 toward the purchase of an additional Wallaby, used to treat babies that are jaundiced,” Jeff explained. “We often have to rent these when our demand is more than our internal supply.”

Steven Gordon, president of Good Samaritan Medical Center, accepted the check from Mr. Lincoln. Gordon’s father, coincidentally, served in the same unit as Mr. Lincoln during the war.

If you would like to make a donation toward the purchase of a Wallaby, contact Jeff Miller, CFRE, at 508-427-3414 or complete the gift form on page 4.

Create a Lasting Legacy by Remembering Good Samaritan in Your Will

By remembering Good Samaritan Medical Center with a bequest or distribution in a will or trust, you can leave a legacy to ensure that the mission of caring in our community endures. This can be easily accomplished through a designation of a specific dollar amount, a specific property, or a certain amount or percentage of your estate or trust assets.

The bequest or distribution in your will or trust is fully deductible for estate tax purposes.

For more information or to notify Good Samaritan Medical Center of your bequest: Contact Jeff Miller, CFRE, at 508-427-3414 or by email at jeff.miller@caritaschristi.org, or by mail to Jeff Miller, Director of Development, Good Samaritan Medical Center, 235 N. Pearl Street, Brockton, MA 02301.

Country Fair Volunteers and Sponsors Shine Even in the Rain



Despite the heavy rain on September 12th, the Country Fair & Chicken Barbecue was a bright success. Made possible by the financial support of our presenting sponsor – the Good Samaritan Medical Staff – the 20th Anniversary of the Country Fair did not disappoint visitors. There was ample good food, an all-day raffle, and a health and safety tent. Face painting and a magician helped to introduce the newly-opened Radiation Oncology Center which is located on the hospital campus.

Sponsored by the Endowment Committee and staffed by dedicated volunteers, the fair raised \$25,000 to support services offered by Good Samaritan Medical Center.

SPONSORS INCLUDED:

Endowment Committee member Kevin Griffin, Good Samaritan Board of Trustees Chairman Arthur Wyman, Director of Development Jeff Miller and Vice President, Development, Communications and Marketing, Monique Aleman, work the grill.

Thank You!

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Retired Physicians Reunite with Former Colleagues for a Special Evening

Pasta Bene Restaurant in Brockton was the site of a special reunion on June 18, 2009 for a group of retired Good Samaritan physicians and colleagues who are still in active practice at the medical center. The evening was organized to say thank you to the doctors who have shown exemplary financial support throughout the years.

The idea originated when Dr. William Sullivan, a retired orthopedic surgeon, approached Board of Trustee member, Fr. Mark Cregan, president of Stonehill College. They spoke about reconnecting with physicians who had played a significant part in the history of Good Samaritan with their service and financial support. As a result, several retired and current physicians were identified and a dinner was organized. "This was really a great evening. We had a chance to be in the company of past colleagues who are joined in their love for Good Samaritan," said Dr. Sullivan.

In addition to Dr. Sullivan, Medical Staff President Dr. Peter Gordon and Dr. Rohini Sakhuja, chair, Department of Pathology and Laboratory Medicine, along with retired surgeon and Board of Trustee member, John Crowe, M.D., were instrumental in coordinating this reception.

"Our retired physicians are the ones who have helped pave the way for the rest of us to continue to offer the highest quality patient care," said Dr. Gordon. "We respect and value their commitment to our profession and to our patients."



Physicians who attended the evening were, seated from left to right in the foreground: Melwyn Fine, Constance DelGizzi, B. Hoagland Rosania. Standing, from left to right are: Francis Freccero, Karl Stammen, Gautam Parikh, John Keefe, Stanley Leitzes, William Street, John Crowe, William Sullivan, Richard McArdle, and Vincent Iacono.

2009 Golf Tournament Another Winner!

Despite the taxing economic times for individuals and companies alike, the 2009 Good Samaritan Medical Center Golf Tournament, held on June 8 at Thorny Lea Golf Club, was a resounding hit!

The weather was ideal for the 144 golfers who took part in this year's tournament which was generously sponsored by Healthy Baby Essentials, a division of Centralized Medical Equipment, LLC.

In addition to selling out the day, the golf tournament achieved its fundraising goal by netting \$65,000 to benefit patient care at Good Samaritan Medical Center. The Exclusive Raffle raised another over \$3,000 in donations.

The golf tournament is one way to help build relationships with friends of Good Samaritan

who are invested in our future. Thank you to everyone who volunteered their time and to those who sponsored holes on the course. Everyone's participation helped to make the day memorable and very worthwhile.

Next year's tournament is scheduled for Monday, June 7th at Thorny Lea. For sponsorship information contact Lisa Ruggiero at 508-427-2751.

(Top photo) Low net winning mixed team (Merrill Lynch): Jim Berghelli, Kris Silva, Dave Thompson; (Bottom) Low gross winning team (Turner Steel Company) Carl Turner, Jim Anastasi, Bill Turner, Jr. and David Brass.



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We would also like to thank all other contributors, too numerous to mention here, whose gifts have made, and continue to make a difference.

Increased Tax Savings for You Through 2009

IRA Charitable Rollover offers Tax-Free Giving

A reinstated law is making it easier for some retirees to make tax-free charitable gifts to Good Samaritan through year-end 2009. The Pension Protection Act of 2006 (PPA) gives those with the minimum age of 70½ the opportunity to make tax-free gifts in 2009 from traditional or Roth Individual Retirement Accounts (IRA) funds to qualified charities, such as Good Samaritan Medical Center.

These funds would otherwise be subject to income tax if withdrawn voluntarily or under mandatory withdrawal requirements. Donors, including married couples with separate IRAs, can individually make charitable distributions of their IRAs of up to \$100,000 per year directly to the Good Samaritan Medical Center and receive Charitable IRA Benefits.

To qualify you must make qualified yearly contributions prior to December 31, 2009.

Provisions and Limitations

- Distributions must be directly from the IRA trustee/administrator to the charity.
- Transfers can be applied toward minimum required distribution under the plan.
- Distributions are for outright gifts only, and cannot be used to fund life income plans.
- Gifts can be made only from IRAs, not other retirement accounts such as 401(k) and 403(b).
- The donor cannot benefit personally from the gift.

To receive a sample letter to your administrator for a charitable contribution from your IRA, call Jeff Miller, CFRE, at 508-427-3414 or email jeff.miller@caritaschristi.org.



Messersmith depletes fund with \$16,000 in Scholarships

You can help keep the Messersmith Memorial Scholarships alive



Pictured at the Messersmith Reception are, front row, left to right: Ashlyn Ruggiero, Helga DaRosa, Dr. Diane Messersmith, Michael Raymond, Jr., Gayle Clark, Jaclyn Eastman and Amy Higgins. Back row: John Holiver, former GSMC president, Rachel Adu-Frimpong, Emily Porter, and Anthony Berghelli.

Jack, shortly after his passing. When monies from the original fund were depleted, a second funding appeal was made in 2005 allowing the program to continue until the scholarship committee used the final \$16,000 to provide scholarships to 16 students at awards ceremonies on August 13, 2009 at Good Samaritan Medical Center.

“This fund has aided several individuals to attain successful careers in medicine; nurses, therapists, social workers, doctors, and others. It has been rewarding to see those who received some of the first scholarships go on to fulfill their goals of working in the medical profession,” said Dr. John Keefe, who has been a member of the scholarship committee since its inception. Other current committee members include Dr. Diane Messersmith, Beth Anderson, administrative assistant in health information systems, and Bonnie Jefferson, patient care director.

“We will be reaching out to those who have helped us in the past and also inviting some of our past recipients to help us continue the Messersmith Memorial Scholarship Fund,” says Dr. Messersmith. “Nothing would please me more than to continue this memorial scholarship fund for another ten years. My thanks to all who have made the past 9 years so meaningful to me and the students who have received scholarships.”

If you are interested in helping to support the Messersmith Memorial Scholarship Fund with a donation please contact Jeff Miller, CFRE, at 508-427-3414 or jeff.miller@caritaschristi.org.

Since 2001, the John K. Messersmith Memorial Scholarship fund has granted \$125,000 in scholarships to students pursuing medical careers. Under the leadership of Dr. Messersmith’s widow - Dr. Diane Messersmith – the fund was created to support those who exemplify Jack’s spirit. “Jack’s passion was teaching nurses and medical students, and we thought the scholarship program would be the best way to remember him,” said Dr. Messersmith.

The program has been financed through monies raised in 2001 as a memorial to

Wall of Hope Offers Unique Way to Say Thanks

The Wall of Hope & Tribute in the Good Samaritan Radiation Oncology Center offers an ongoing tribute to those battling cancer, or to any significant person in your life. For only \$135 your engraved tile will provide a lasting tribute to your loved ones. It’s a great holiday gift! **For more information visit www.CaritasGoodSam.org, call Lisa Ruggiero at 508-427-2751 or email lisa.ruggiero@caritaschristi.org.**



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In our next issue:

New Service Update At
Good Samaritan

Good Sam Launches New
Planned And Estate Giving Website

Home Receptions Bring
New President Steven Gordon
To Community

Samaritan Society Offers
Benefits To Donors

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To learn more about the many ways you can help, including gifts of cash, securities, real estate, life insurance, IRA's and bequests, or to make a gift online visit our website at:

www.CaritasGoodSam.org



We welcome your thoughts!

If you have a comment on this publication or ideas for future stories call Jeff Miller, CFRE, at 508-427-2751.

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